

Press release

Brugg – Tuesday, April 03, 2018

Available free of charge for editorial purposes

Please send a copy to Brugg Kabel AG, press contact, Klosterzelgstrasse 28, CH-5201 Brugg

Tel. +41 (0)56 460 35 23

E-Mail: marketing.bkag@brugg.com

Samuel Ansorge to be the new CEO of Brugg Cables effective 1 April 2018

Effective 1 April 2018, Samuel Ansorge will take over the top role at the Cables Division. He will succeed as CEO of the Cables Division from Urs Schnell. He will then end his dual role. Urs Schnell will continue to be active as CEO of the Brugg Group.

Mr. Ansorge has profound knowledge of the power industry. During his 6 years at Dätwyler AG in Altdorf, he gathered extensive experience in project management and sales and served as head of the Cable Accessories Business Unit. After that, he spent 15 years working for a globally active company in the business of power transmission and distribution, first as CEO of the Swiss company, then as head of the global Overhead Lines Business Unit and later as a member of the Management Board of the holding company located in Germany.

Born in Aargau, he earned his master's degree in electrical engineering from ETH Zurich and later successfully completed a Ph.D. extra occupational as well in ETH. He has also continued to study strategy and sales management at St. Gallen University. Mr. Ansorge is married and the father of two children. In his free time, he likes to do outdoor sports and study computer science and economic literature.

The Board of Directors and members of the Management of the Brugg Group have confidence in the abilities of the new CEO and look forward to working with Mr. Ansorge.

Press contact:

Doris Haller, Leiterin Marketing Communications
Telefon: +41 56 460 35 23
E-Mail: doris.haller@brugg.com

About Brugg Kabel AG

Founded in 1896, Brugg Kabel AG – which operates on the market under the name Brugg Cables – has developed into the largest company within the Brugg Group and into one of Switzerland's leading cable manufacturers. The Brugg Group is majority controlled by the stockholder families Suhner, Wartmann and Merker. It has 2,000 employees around the world, 550 of whom work for Brugg Cables. Brugg Cables is represented around the world through its own sales subsidiaries. With everything from systems business with high-voltage cables and the associated junction sleeves and entrance fittings, to medium- and low-voltage cable and fittings, through to fiber-optic cable, Brugg Cables offers its customers the entire product range needed for the supply of electric power and data transmission. Furthermore, Brugg Cables is one of the few cable manufacturers in the world that successfully produces cable systems and accessories for what is currently the highest voltage level, 550 kV. The in-house R&D Department is constantly working on creating new, innovative products. In close collaboration with its customers, Brugg Cables implements turnkey projects such as the cabling of power generating stations. Brugg Cables develops, manufactures, tests and assembles its products according to the highest quality standards using state-of-the-art manufacturing machinery. In the segment of industry cable systems, the company has specialized in the manufacture of customer-specific solutions for industrial applications. The company's headquarters are located in the town of Brugg, Switzerland.